



MULTIMEDIA CONSULTANTS

3RD EDITION

# Our Profile 2019

V2.0

---

## Contacts:

P.O.Box 37548, Kampala, Uganda  
Kob House | L4 Suite 401 | Johnson Road | Opp watoto | K'la  
Tel: +256776981401 | Office Line: +256 414698267  
info@calidadimages.com | www.calidadimages.com

CALL NOW

+256 776 981 401

---

[www.calidadimages.com](http://www.calidadimages.com)



MULTIMEDIA CONSULTANTS

# ABOUT US



*Calidad Images is a media company based in Kampala fully registered with PPDA, URSB, KCCA, URA to provide media services in Uganda with a reputation for being experienced, reliable, methodical, and passionate, we have been trusted by some of the largest names in the business for over 10 years such as UNICEF, Amref Health, Goal, TechnoServe Uganda, CIPLA Uganda and many more. Creativity is a core tenet of our work, and as such we offer a full digital service and can provide development to projects in need of quality service. We love what we do and we hope you do too! Have a poke around, get to know us a bit better.*

[www.calidadimages.com](http://www.calidadimages.com)



MULTIMEDIA CONSULTANTS

# Our Services



- Short Films
- Documentaries
- Communications Consultation
- Graphics Design/Animations
- Photography
- Web Development
- Corporate Videos
- Tv Productions

- Professional Services (Camera Crew, Editing)
- Concept AD spots
- Story Boarding
- Music & Sound Design
- Creative consulting
- Branding / Corporate Identity
- In-house photo studios and lofts to facilitate the production needs.

[www.calidadimages.com](http://www.calidadimages.com)



MULTIMEDIA CONSULTANTS

# Our Clientele



[www.calidadimages.com](http://www.calidadimages.com)



# Our Experience



CLIENT	DESCRIPTION/WORK	EVIDENCE/LINK
Amref Health Africa	Overview documentary	<a href="https://vimeo.com/232808863">https://vimeo.com/232808863</a>
GOAL Uganda	Informational documentaries	<a href="https://vimeo.com/252599692">https://vimeo.com/252599692</a>
UNICEF Uganda	Donor visit documentation	<a href="https://vimeo.com/325009703">https://vimeo.com/325009703</a>
Christ Way Mission	Web development & hosting	<a href="http://www.cwaymission.org">www.cwaymission.org</a>
UNBS	Certification benefints Profiling	<a href="https://vimeo.com/359373297">https://vimeo.com/359373297</a>



MULTIMEDIA CONSULTANTS

# Our Capacity



## OUR STRENGTHS

*Professional & quality services*

*Flexibility*

*Competitive & reasonable price*

*Timely delivery*

*Efficiency*

*Highly Experienced*

## EQUIPMENT USED

*Latest high end broadcast equipment like Kinefinity Terra, a cinema camera with ZEISS cinematography lens Kit*



MULTIMEDIA CONSULTANTS

# Our Team



## Meet our creative team

### **Jessy Sewava – Founder Calidad Images**

Jessy, a dynamic creative designer has over 10 years experience in broadcast media. He is currently a Media consultant at United Nations Children's Fund (UNICEF). He was a creative designer with the Nation Media Group (NTV Uganda) for 6 years; handling all major clients of the station. Jessy has also worked at two other television stations in Uganda as a Creative Director. In 2008 he graduated from Arena Multimedia (INDIA) specialised in Digital Film Making & Visual Effects.

### **SAMUEL SETUMBA - Script Writer / Concept Developer**

Diploma in Journalism, Degree in Counseling and Guidance- Kyambogo University  
20- Years of Practice in Print, TV, Radio with imaging training.  
Additional Skills, Script Writing, Editing, Voicing, Conceptualisation and execution of audio visual projects including interviewing. Currently, a Senior journalist at NTV Uganda

### **FREDERICK SENKEETO (BJMC Hons) - Team Leader, Calidad Images**

A professional script writer, news reporter and English voiceover artist awarded with Bachelors of Journalism and Mass Communication (Hons)- Ndejje University. Working as a Lecturer for Journalism and Mass Communication at the University. He has worked with NTV as a voiceover artist, Staff reporter and editor (The Sunrise Newspaper), Communication & Public Relations Assistant (Inter-Religious Council of Uganda) and currently pursuing a Masters of Journalism and Media Studies

### **Other Support Team**

Alex Nagawa - Video Editor /Trainer  
Joel Mendez - Editor / Graphics Animator  
Ssimbwa Davis - Accountant  
Buganzi Rita - Administrator



MULTIMEDIA CONSULTANTS

# Client Feedback



## **Isabella A - UYONET**

*It was very professional. They deliver on time, honest and provides quality work even at short notice without complaint. If you are looking for hustle free work, calidad is your go to provider. They stood in for a contract gone bad for me and redeemed my work. And if you get disappointed, I shall leave with you. You can trust their work any day, any time*

## **Peter Araali - Projects Manager, AAU Uganda**

*Calidad has produced all my Motor zone road safety videos, I love the creativity in all their work, they always comes up with a new and very educative concept. Great work you do guys, i appreciate it*

## **Meralyn Mugereza - MD Technoserve Uganda**

*We have observed this company demonstrate its excellent and professional skill in videography and Photography and am happy to recomend them without reservations*

## **Maurits Servaas - Goal Uganda**

*Goal has worked with Calidad since 2017 under framework agreement . Their greatest attributes are their flexibility to customer's wishes , their very fast turn around. With this i can highly recommend the company and am sure they can produce high quality work for a very reasonable price.*



MULTIMEDIA CONSULTANTS

# Our Values

## ...why we do what we do

### **An Attitude of Gratitude**

*More than anything else, our team is grateful for **our many blessings**. It is a topic that is discussed frequently. We are grateful first and foremost for the love and forgiveness of our savior **Jesus Christ**.*

*We are grateful that we are able to earn a living doing **what we love to do**. Finally, we are grateful for **our clients** and the trust they have given us.*

### **The Big Picture**

*The work we do matters. We understand that, in many cases, the children of our clients may (or may not) be able to afford to go to the college of their dreams - depending on the job we do. Extra vacations and time with family and friends often hang in the balance. Retirement may be possible years earlier if we get the job done properly and help our clients make more money.*

*These are not just projects to us ... these are the lives and the dreams of our clients ... and we are honored to be considered a trusted consultant to the people we serve.*

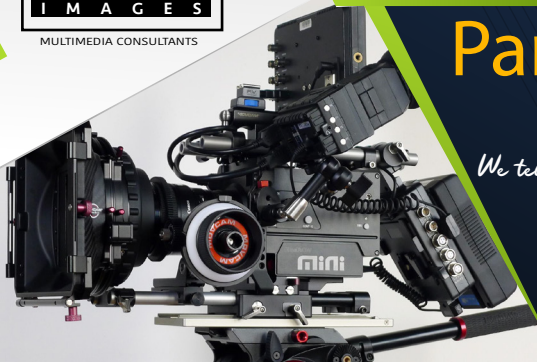


MULTIMEDIA CONSULTANTS

THANK YOU

Partner  
With Us

*We tell your story via Multimedia*



---

## Contacts:

P.O.Box 37548, Kampala, Uganda

Kob House | L4 Suite 401 | Johnson Road | Opp Watoto Church | K'la

Tel: +256776981401 | Office Line: +256 414698267

info@calidadimages.com | www.calidadimages.com

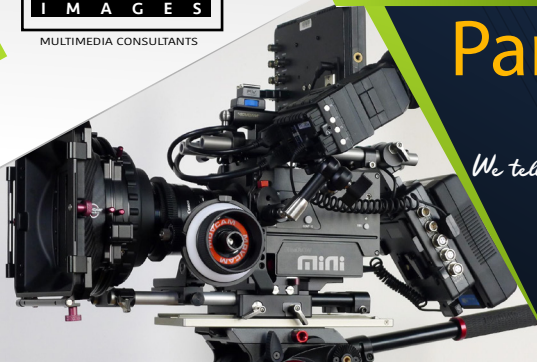


MULTIMEDIA CONSULTANTS

THANK YOU

# Partner With Us

*We tell your story via Multimedia*



---

## Contacts:

P.O.Box 37548, Kampala, Uganda

Kob House | L4 Suite 401 | Johnson Road | Opp Watoto Church | K'la

Tel: +256776981401 | Office Line: +256 414698267

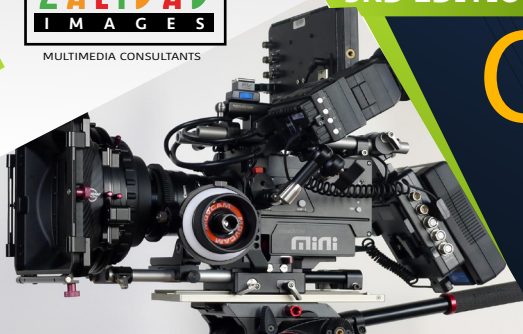
info@calidadimages.com | www.calidadimages.com



MULTIMEDIA CONSULTANTS

3RD EDITION

# Our Profile 2019



---

## Contacts:

P.O.Box 37548, Kampala, Uganda

Kob House | L4 Suite 401 | Johnson Road | Opp watoto | K'la

Tel: +256776981401 | Office Line: +256 414698267

info@calidadimages.com | www.calidadimages.com

CALL NOW

+256 776 981 401

---

[www.calidadimages.com](http://www.calidadimages.com)